

Kircubbin Family Fun and Wellbeing Day June 2018

Background

The CYPSP Ards and North Down Locality Planning Group in partnership with the County Down Rural Community Network, Kircubbin Community Association and many more partners hosted a family fun and wellbeing day for children and families living in rural communities of the North Down Peninsula.

The Kircubbin Family Fun and Wellbeing Day was the second in a series of three engagement events that have been hosted by the CYPSP Ards and North Down Locality Planning Group with partners to increase awareness of family support services available locally and to enable families to have their say on the role of the locality planning group.

The Chair of the CYPSP Ards and North Down Locality Planning Group, Cathy Polley (Ards Community Network Manager) spoke from the event and said 'these events are a fantastic way to reach out to families to our promote our services and offer support whilst also having fun!'.

Find Out More:

For more information on the role of the CYPSP Ards and North Down Locality Planning Group please visit www.cypsp.org/locality-planning-groups/ards-and-north-down-locality-planning-group/

Contact Us:

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CYP's Strategy for NI High Level Outcome Contributions

All Children and Young People have good physical and mental health

All Children and Young People live in safety and stability

All Children and Young People Learn and Achieve

Ards and North Down Community Plan Contributions

All people in Ards and North Down enjoy good health and wellbeing

All people in Ards and North Down fulfil their lifelong potential



Richard Smart, Mayor of Ards and North Down with Stuart Buchanan, CEO of North Down YMCA and colleague at the Kircubbin Family Fun Day on 23 June 2018

How much did we do?

- 1 half day family fun and wellbeing day was hosted and co-funded by the CYPSP Ards and North Down Locality Planning Group, County Down Rural Community Network and Kircubbin Community Association
- Over 250 children, young people and their families attending the event
- 16 agencies represented their services during the event including; CYPSP, SEHSCT, PCSP's, Extern, North Down YMCA, Home Start & Ards Sure Start
- On average each service that was hosting an information stall engaged/networked with a minimum of 6 service providers out of the total of 16 during the event



How well did we do it?

- The event enabled the promotion of Alcohol Awareness Week. The South Eastern Connections Service provided outreach to over 30 individuals including the distribution of measuring glasses and information booklets.
- Over 30 Policing and Community Safety (PCSP) leaflets were distributed to families to highlight the role of the community safety officers and local PSCP projects
- A total of 15 young people and 39 families were engaged to join family / youth programmes available locally
- Approximately 60 tooth brushing packs were given out to local families attending the event to promote National Smile Month that was facilitated by the SEHSCT Dental Team.
- 17 health checks (including diabetes risk assessments) were completed during the family fun day to promote healthy living, healthy lunch boxes and keeping active
- Over 200 'heat or eat' information flyers and back to school uniform donation flyers were given out to families attending the event.



Is anyone better off?

- 80% of participants hosting an information stall at the event rate the event good
- 60% of participants hosting an information stall reported an increase in their knowledge of services available in the local area
- 80% of participants hosting an information stall reported that they agreed and/or strongly agreed that the event increased their connections and opportunities to link with other organisations.
- 80% of participants hosting an information stall that they agreed and/or strongly agreed that since attending the event they have a greater understanding of the needs of children, young people and families living in rural communities such as Kircubbin.
- Twitter has reached 3,555 people through twitter posts pre, during & after the event



Children and young people having fun with Kids Craft to increase creativity and imagination

Is anyone better off?

The Information Stalls and Kids Crafts were fantastic!

Good communication prior to the event aided set up and finding the venue

The wind made an outdoor interactive information session a little difficult

The event coincided with other large events in the Ards & North Down

The BBQ was well facilitated

Valuable event to meet local residents and network with other family support services

Information stands were cramped – a little more space would have been helpful!

Expected more people to attend