



Locality Planning

Belfast Outcomes Group

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Belfast
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The Community Planning Duty

“a process which helps public agencies to work together with the community to plan and deliver better services which make a real difference to people's lives.”

**Long term objectives for improving:
Social, economic and environmental wellbeing...**

of the district!



**The Belfast
Conversation**

**Your city,
your voice**

A graphic consisting of two overlapping speech bubbles with blue outlines. The top bubble is larger and contains the text "The Belfast Conversation". The bottom bubble is smaller and contains the text "Your city, your voice".

Building the Belfast Agenda



City Outcomes for 2030?

All people in Belfast **benefit from a thriving and prosperous economy**

Belfast is a **welcoming, safe, fair & inclusive** city for all.

All people in Belfast **fulfil their potential**

All people in Belfast experience **good health and wellbeing**

Belfast is a **vibrant, attractive, connected and environmentally friendly** city.



Locality Planning – context



Locality Planning

- Members have agreed that community planning in Belfast should also have a **local area dimension**
- Four Locality Planning “Pilots” – NSEW
- Using a small scale geography / small set of outcomes
- With the aim of:
 - ✓ **Testing OBA as framework**
 - ✓ **Building Capacity and Learning**
 - ✓ **Improving Engagement**
 - ✓ **Making a Difference**
- Support from NCB

What is OBA?

An approach to thinking and taking action to improve peoples' lives – a planning tool that :

- Brings people together to share the responsibility for improving peoples' lives
- Starts from the end result (or outcome) we want to achieve and works backwards to identify the actions needed to make that happen
- Can be used both for strategic planning and for improving service or programme performance

How does it work?

Gets all partners and stakeholders together leads them through a **strategic planning process**. It starts with the end point and works backwards:

- Firstly, agree the outcomes that we wish to achieve
- Select *outcome indicators* that represent the outcome. E.g. “People in Belfast are safe” might be measured by the number of ASB incidents
- Analyse and try to find out the causes and factors at work i.e. “*the story behind the baseline*”
- Identify who else should play a part in improving the situation
- Agree the actions to be taken to make a difference
- If the right action has been taken, we’d expect to see an improvement in the outcome indicator

The process for improving services or programmes is similar, but the focus is on the impact on the end user or customer – are they better off?

Key OBA Terms

Population
Accountability

Outcome

A condition of well-being for a population or sub-population

eg

People in Whiterock are safe
Children in Belfast reach their full potential

The Ends

Population Indicator

A measure which helps quantify the achievement of a population outcome

eg

Crime rates
Perception of crime
GCSEs attained

Performance
Accountability

Performance Measures

A measure of how well a programme, agency or service is working - measureable data which helps quantify the impact of a project /service

How much did we do?
How well did we do?
Is anyone better off?

The Means

Definitions

OUTCOME

“A condition of well-being for people in a place – for children, adults, families or communities.”

e.g. All people in Belfast:

- All people in Belfast **benefit from a thriving and prosperous economy**
- Belfast is a **welcoming, safe, fair & inclusive** city for all.
- **Children succeed in school and maximise their full potential**

Positive, jargon-free statements of well-being in plain language that people can understand

Definitions

INDICATOR

Measure which help quantify the achievement of an outcome.

How would we recognise these outcomes in measurable terms if we tripped over them?

EXAMPLE OUTCOME:

All people in Belfast benefit from a thriving and prosperous economy

Example Indicators:

- The number of business start-ups
- The Average weekly wage of residents
- The Number of people claiming JSA

Definitions

PERFORMANCE MEASURES

A measure to evaluate how well a programme, agency or service system is working.

Three questions:

- How much did we do? (quantity)
- How well did we do it? (quality)
- Is anyone better off as a result? (quantity and quality of effect or **customer/client** outcomes)

Performance measures tell us how well service providers are working as opposed to the impact on whole populations

Two Types of Accountability

Outcome Accountability is made up of two parts:

ENDS

Population Accountability

about the well-being of

WHOLE POPULATIONS

for communities – districts – regions – countries

TALK....



MEANS

Performance Accountability

About the well-being of

CLIENT POPULATIONS

for projects – agencies – service providers

ACTION....

POPULATION & PERFORMANCE ACCOUNTABILITY

END

OUTCOME:

All people in Belfast enjoy good health and wellbeing

INDICATOR:

Levels of Obesity

CONTRIBUTORY RELATIONSHIP

PERFORMANCE MEASURE
% participants reaching healthy weight target

MEANS

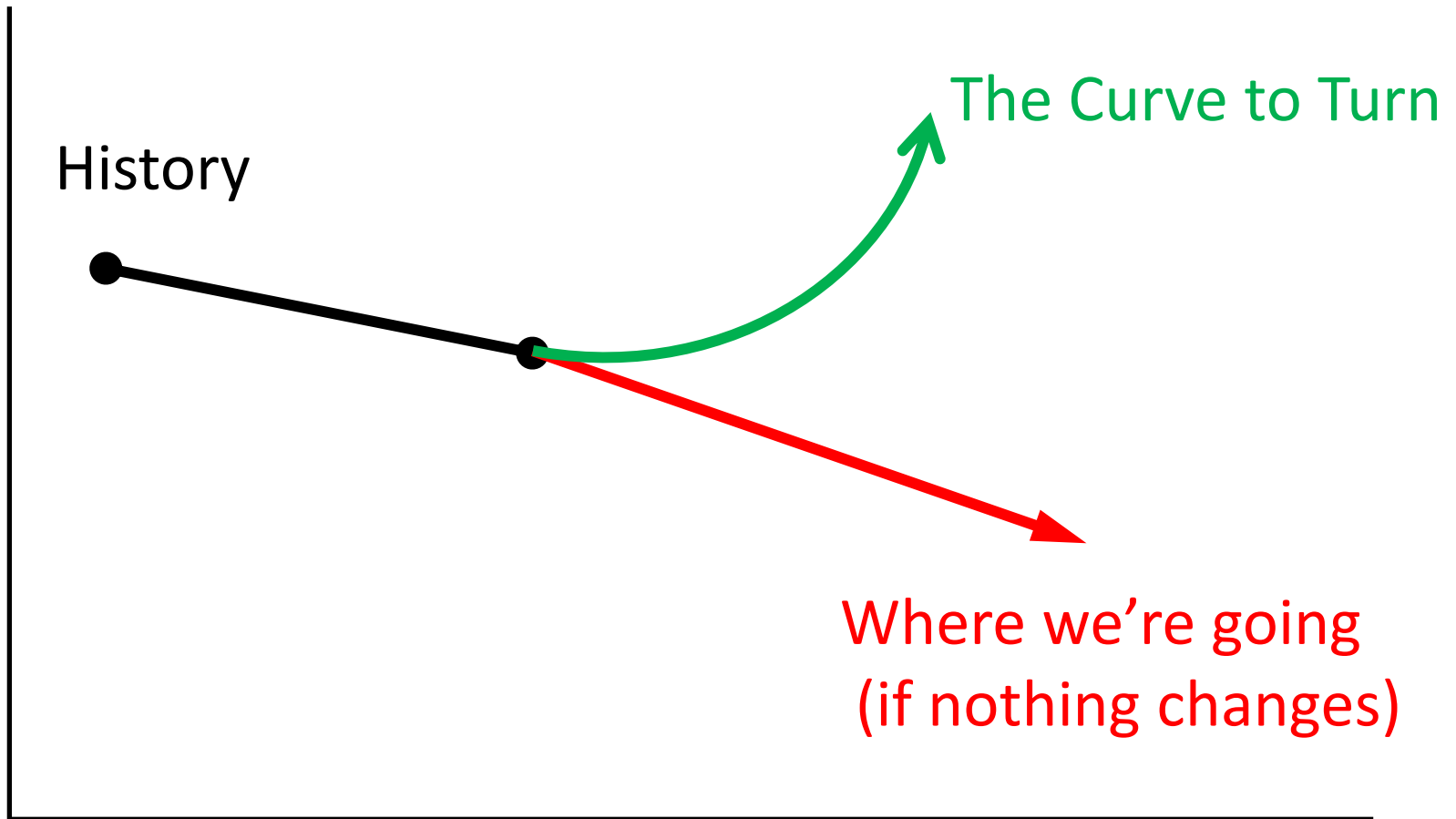
e.g. healthy lifestyle programme

All people living and working in Belfast

Programme Performance Measures

| | QUANTITY | QUALITY |
|--------|--|---|
| EFFORT | How much did we do it? Number of people recruited Number of workshops run Number of outdoor activities Number of diet plans issued | How well did we do it? % participants completing course % participants reporting being treated with dignity and respect % staff trained to recognised standards |
| EFFECT | Is anyone better off? #/% participants reaching healthy weight target #/% participants reaching waist circumference target #/% participants reaching target fitness level #/% participants reporting increased well-being | |

The OBA Process – “Turning The Curve”



Locality Planning - Key stages:

Stage 1: Identifying and agreeing the geography

Stage 2: Valuing local knowledge – conversation with residents about issues and concerns

Stage 3: Defining Outcome(s)

Stage 4: Identifying and prioritising indicators

Stage 5: Sourcing data

Stage 6: Turning the Curve - *Together!*

Whiterock Locality Planning

Outcome =

People in Whiterock live in a safe community and enjoy good health and wellbeing



Indicators



No. of anti-social behaviour incidents and levels of crime

Levels of substance misuse – legal and illegal

No. of young people not in employment, education or learning



Thank you



Belfast
City Council