Big Lottery Fund – Impact of Alcohol Portfolio

• “to reduce the harm to individuals, families and communities directly affected by alcohol misuse”.
• Each trust invited to submit an application based on voluntary sector receiving 80% of funding
• Applications invited from voluntary sector for N Ireland wide proposals

Northern Trust – leaving a legacy after the portfolio has ended of empowered communities who will deliver the vision:

• “That individuals, families and communities throughout its area will confidently take the initiative to reduce the impact of alcohol misuse”.
Three Key Outcomes:

• the need for greater recognition of the negative impact of alcohol
• working in partnership to help meet gaps in service provision and
• to move towards communities and a society which better recognises and supports people at an earlier stage
Some Statistics

• It is estimated that alcohol misuse in Northern Ireland costs up to £900 million every year to areas such as healthcare, policing, prison and social services.

• The number of alcohol-related deaths in NI has been increasing over the past decade. Since 2001, there have been a total of 2,785 alcohol-related deaths in Northern Ireland, 68% of which have been deaths to males.

• Alcohol-related admission rates have also been on the increase in Northern Ireland over the past decade with an average increase of 21% (from 528 standardised admissions in 2000/01-2002/03 to 641 in 2008/9-2010/11.
• **Believe in Youth** – peer education and specialised alcohol intervention programmes delivered directly “when and where” young people congregate and socialise.

• **Relationships and Alcohol Misuse** – supporting and improving family relationships through counselling and reducing financial, work pressures and poverty; though advice and advocacy for families most affected by these issues.

• **Healthy Body, Healthy Mind** – recognise, understand and support individuals and families affected by both mental health and alcohol problems through mentoring, education and targeted support interventions.

• **Older Focus** – increasing recognition, understanding and skills around this hidden problem among care providers and families and providing specialist intervention support for older people.
Believe in Youth  (Project Co-ordinator on 028 2565 2105 or 075 8788 0386)

Staff:
• Street Based Peer Education Team – Project Co-ordinator and eight Peer Educators (18 – 25 year olds)

Overview of Services:
• Working in each (new) council area to agree target areas for direct street based services through existing partnerships, where possible
• Delivery linked to awareness raising and support to other young people in area, to parents, communities and other stakeholders
• Mapping, Directory of Support Agencies and Community Champions
Relationships and Alcohol Misuse (Relate NI on 028 9026 0882 or call into local CAB in Ballymena, Causeway or Cookstown)

Staff:
• Counsellors and Advisors covering CAB areas plus Training to CABx on how to be “Alcohol Aware”

Overview of Services:
• Service for anyone who impacted by alcohol misuse and has relationship and/or money/debt problems
• Provides Information and Awareness Raising to communities and other agencies
• Community Asset Mapping and Mobilisation
Healthy Mind, Healthy Body (Impact of Alcohol Project Co-ordinator on 028 9074 4499)

Overview of Services:

• Up to 12 mentoring sessions per individual depending on need
• Up to 10 counselling sessions which may be supplemented with the Lifeline crises intervention package where required
• 12 week Structured Training Programme with 4 optional additional sessions
• Engagement, Information and Awareness programme with community groups based in the area where Personal Development Programmes are taking place
• 40 Community Champions including Train the Trainer qualification
• **Older Focus** (028 9066 4434 or Older Focus Training and Development Officer on 028 7034 4934)

**Staff:** Two Counsellors, and a Training & Development Officer

**Overview of Services:**
- Counselling and support to individuals aged 55+ years who are concerned about their alcohol use
- Support available for family members who are affected by an older persons alcohol use
- Provides Training, Development and Awareness Raising to statutory, voluntary and community sectors
- Peer Education (Older Community Gatekeepers)
Community Champions: This could be You - Individual or Organisation
Community Champions:
• Individuals
• Associations – general or interest groups
• Institutions – voluntary or statutory

Other Assets:
• Infrastructure / Physical Resources
• Economic
• Cultural and
• Technology
Community Champions:

Five levels for individuals

• 1 – Pathway or Contact point plus Resources
• 2 – plus Two way conduit
• 3 – plus Awareness Raising
• 4 – plus Go-To Person (knowledge of services)
• 5 – direct support to individual/family

However its up to you – what do you want to do?
Community Champions:

Four Levels of Involvement for groups/organisations

• Level 1 – contact person(s), resources, updates
• Level 2 – plus training and networking
• Level 3 – plus needs assessment and activity
• Level 4 – plus capacity building

However its up to you – what do you want to do?
Community Champions:

How projects/portfolio can help

- Key Contact for leaflets and resources
- Awareness Raising and Training
- Support and Links to other Community Champions
- Networking and Facilitating Group Development
- Training e.g. Train the Trainer, Alcohol Brief Interventions
- Local Structures and Sustainability
Join the Advisory Group

Areas covered include:

• Joining up services - Integrated Care Pathways
• Improved services - Outcome Focused Services
• Services open to all - Community Reach
• Community Champions – Mobilised Communities

Meets quarterly – next meeting 28 November
We are Taking the Initiative to Reduce the Impact of Alcohol

In Partnership with us ... make referrals; raise awareness; become Community Champions and make a difference